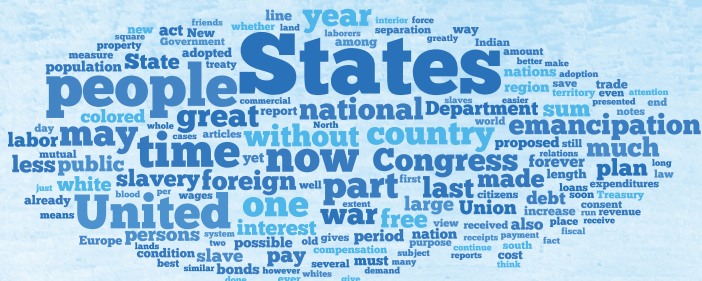
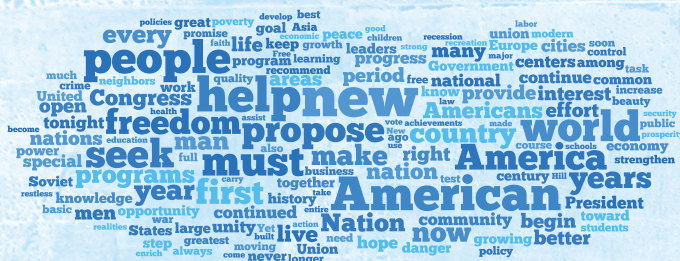


Seeing Presidential Rhetoric



Just after his inauguration, the first American president carefully shepherds the new nation over rocky terrain

In the second year of the Civil War, the president who hadn't been able to save the Union tries to hold the remnants of his country together



In the first year of his own term, the president who came to office because of the murder of another, seeks to raise the spirits of a nation and secure his legacy

After a landslide reelection, the president who became a conservative icon lays out his agenda for his second term

New Technology and New Ways to Talk to the Nation

First televised
presidential speech
(1947)

Fireside
chats
(1933-44)

First
presidential
whistlestop tour
(1948)

